

Hatch Standard

Feature	Included in Platform Fee	Additional Fees
Email	Unlimited	-
Calls	Unlimited	-
Campaigns	Unlimited	-
Workflows	Unlimited	-
Integrations	Unlimited	-
Users	Unlimited	-
Contacts	5,000	\$100/month for each additional 5,000 contacts in Hatch
SMS	5,000	\$0.02/SMS
MMS	250	\$0.06/MMS
Workspaces	Unlimited	-
Hatch AI Bots	Unlimited	-
Hatch AI Bot Usage	Refer to pricing table below	

Hatch Pro

Feature	Included in Platform Fee	Additional Fees
Email	Unlimited	-
Calls	Unlimited	-
Campaigns	Unlimited	-
Workflows	Unlimited	-
Integrations	Unlimited	-
Users	Unlimited	-
Contacts	25,000	\$75/month for each additional 5,000 contacts in Hatch
SMS	25,000	\$0.02/SMS
MMS	1,000	\$0.06/MMS
Workspaces	Unlimited	-
Hatch AI Bots	Unlimited	-
Hatch AI Bot Usage	Refer to pricing table below	

Hatch Enterprise

Feature	Included in Platform Fee	Additional Fees
Email	Unlimited	-
Calls	Unlimited	-
Campaigns	Unlimited	-
Workflows	Unlimited	-
Integrations	Unlimited	-
Users	Unlimited	-
Contacts	100,000	\$50/month for each additional 5,000 contacts in Hatch
SMS	100,000	\$0.02/SMS
MMS	1,000	\$0.06/MMS
Workspaces	Unlimited	-
Hatch AI Bots	Unlimited	-
Hatch AI Bot Usage	Refer to pricing table below	

Hatch AI Usage Terms

A Hatch AI bot conversation is defined as an SMS or email conversation that is handled by the Hatch AI bot and leads to any of the following outcomes:

- Completed Script
- Transfer to Agent
- Disqualify Contact

Hatch AI Usage Pricing

Hatch AI Bot Conversations	Cost per conversation
Hatch AI monthly fee includes 500 conversations/month for all tiers.	
Hatch Standard	\$1.00 ea. additional conversation
Hatch Pro	\$0.75 ea. additional conversation
Hatch Enterprise	\$0.50 ea. additional conversation